



FIX PRICE ANNOUNCES COMPLETION OF OFFER SUBMISSION PERIOD FOR OTC EXCHANGE OF GDRS FOR PJSC FIX PRICE SHARES

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Reference is made to an invitation by Retail Technologies & Solutions Limited ("RTS") to the holders of global depositary receipts ("GDRs") (ISIN US33835G2057) of Fix Price Group PLC to submit offers to exchange their FPG GDRs for ordinary shares of PJSC Fix Price (the "Exchange").

- **THE SUBMISSION PERIOD FOR OTC OFFERS ENDED AT 19:00 MOSCOW TIME ON 18 JULY 2025**
- **INTERIM RESULTS: TOTAL OFFERS RECEIVED FOR THE EXCHANGE VIA STOCK EXCHANGE AND THE OTC EXCHANGE CORRESPOND TO APPROXIMATELY 16.7% OF PJSC FIX PRICE'S AUTHORISED CAPITAL**

21 July 2025 – Fix Price Group PLC (MOEX: FIXP, AIX: FIXP.Y, "FPG", "Fix Price", the "Company" or the "Group"), one of the leading variety value retailers globally and the largest in Russia, announces that its subsidiary, RTS, has completed the collection of OTC Exchange offers. The submission of OTC Exchange offers closed at 19:00 Moscow time on 18 July 2025.

Preliminary results of the Exchange

As of 21 July 2025, based on preliminary data, under the ongoing Exchange, investors have submitted offers to exchange a total of 105.5 million GDRs, which corresponds to approximately 16.7 billion shares of PJSC Fix Price (about 16.7% of PJSC Fix Price's authorised capital).

Under the Exchange, investors were able to submit offers via both a stock exchange and an OTC market. Investors submitted offers to exchange 18.7 million GDRs via a stock exchange and 86.8 million GDRs via OTC market, corresponding to approximately 3.0 billion shares of PJSC Fix Price (about 3.0% of the authorised capital) and 13.7 billion shares of PJSC Fix Price (about 13.7% of the authorised capital), respectively.

Acceptance of OTC offers will continue through 25 July 2025, inclusive. The offers via stock exchange were accepted on 9 July 2025, with settlements completed on 10 July 2025.

The final results of the Exchange will be announced as soon as possible following the completion of settlements for the OTC Exchange, in accordance with the schedule outlined below.

Trading of PJSC Fix Price shares on the Moscow Exchange is expected to commence on 20 August 2025.

The holders of FPG GDRs who, for any reason, did not participate in the Exchange but wish to exchange their GDRs for ordinary shares of PJSC Fix Price may contact RTS at exchange@fix-price.com to discuss the available options.

Schedule of Expected Events in Connection with the Exchange

Event	Date
Publication of the Memorandum	5 June 2025
Exchange via stock exchange	Commencement of the exchange offer submission period
	5 June 2025 (inclusive)
	End of the exchange offer submission period
	15:00 Moscow time, on 4 July 2025
	Acceptance of exchange offers
	9 July 2025
	Settlement of transactions concluded by acceptance of exchange offers
	10 July 2025
OTC exchange	Commencement of the exchange offer submission period
	5 June 2025
	End of the exchange offer submission period
	19:00 Moscow time, on 18 July 2025
	Acceptance of exchange offers
	7–25 July 2025
	Payment by holders of FPG GDRs to RTS
	Within 5 business days from offer acceptance date
	Transfer of FPG GDRs by the holders of FPG GDRs to RTS
	Within 14 business days from offer acceptance date
	Transfer of PJSC Fix Price shares by RTS to holders of FPG GDRs whose exchange offers were accepted
	Within 3 business days from the date of transfer of FPG GDRs to RTS
Announcement of completion of the settlements under the Exchange	As soon as possible after completion of settlements
Expected date of the commencement of trading in PJSC Fix Price shares on the Moscow Exchange	20 August 2025

These dates are indicative and may be revised by RTS, and they also depend on the actions of third parties that are beyond RTS's control.

Detailed terms of the Exchange are set out in the RTS Memorandum on the Exchange dated 5 June 2025, published on the website <https://exchange.fix-price.com/> (the "Memorandum").

Capitalised terms not defined in this press release shall have the meanings given to them in the Memorandum. This press release should be read and interpreted in conjunction with the Memorandum.

Questions regarding the procedure for submitting offers should be directed to the Russian broker of the corresponding holder of FPG GDRs.

General inquiries regarding the Exchange may also be sent to exchange@fix-price.com.

All information regarding the Exchange will be published at <https://exchange.fix-price.com>.

ABOUT THE COMPANY

Fix Price (AIX: FIXP.Y; MOEX: FIXP), one of the leading variety value retailers globally and the largest in Russia, offers its customers a compelling and constantly updated assortment of non-food goods, including personal care and household products, and food items at low fixed price points.

As of 31 March 2025, Fix Price was operating 7,282 stores in Russia and other countries, all of them stocking approximately 2,000 SKUs across around 20 product categories. As well as its own private brands, Fix Price sells products from leading global names and smaller local suppliers. As of 31 March 2025, the Company was operating 13 distribution centres covering 81 regions of Russia and 9 other countries.

In 2024, the Company recorded revenue of RUB 314.9 billion, EBITDA of RUB 53.1 billion and net profit of RUB 22.2 billion, in accordance with IFRS.

CONTACTS

Fix Price Investor Relations

Elena Mironova
ir@fix-price.com
investors@fix-price.ru

Fix Price Media Relations

Ekaterina Makurina
pr@fix-price.ru

EM

fixprice@em-comms.com

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